# What_if

healthcare and education
are available for
the underprivileged as well.
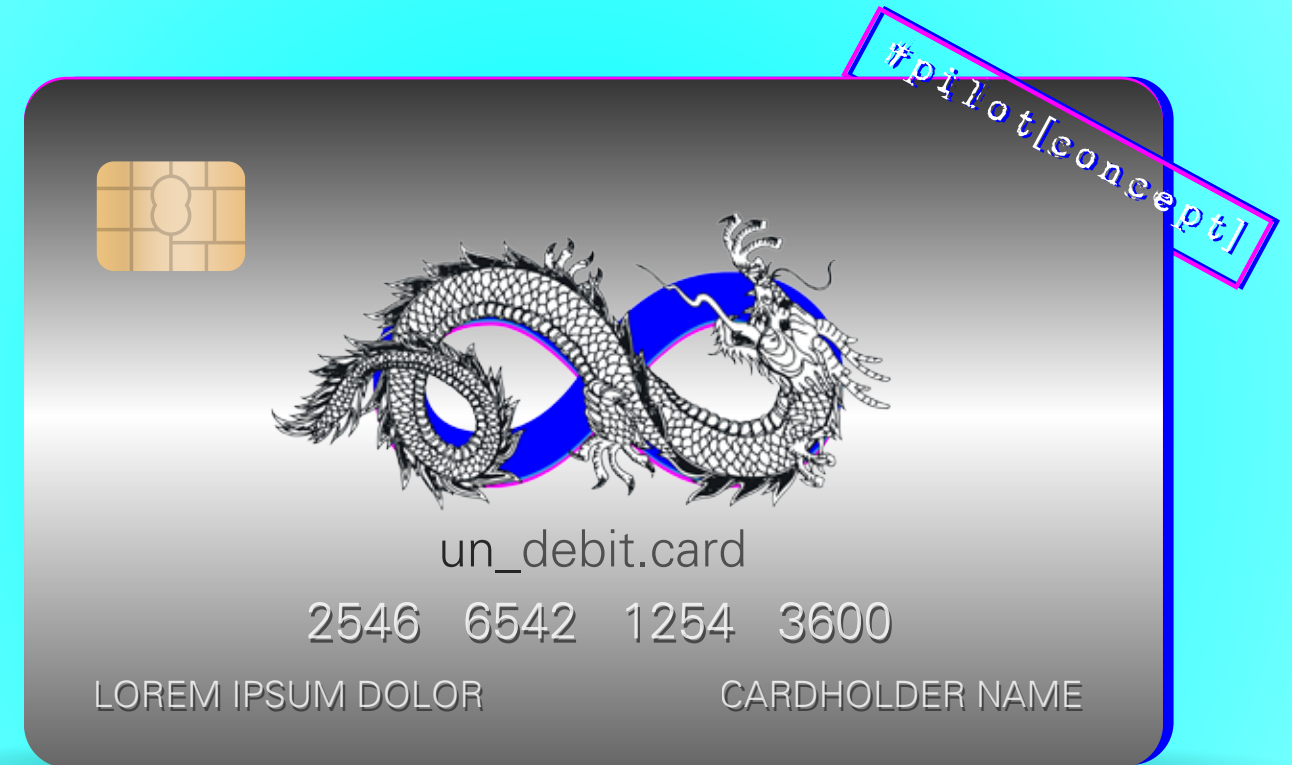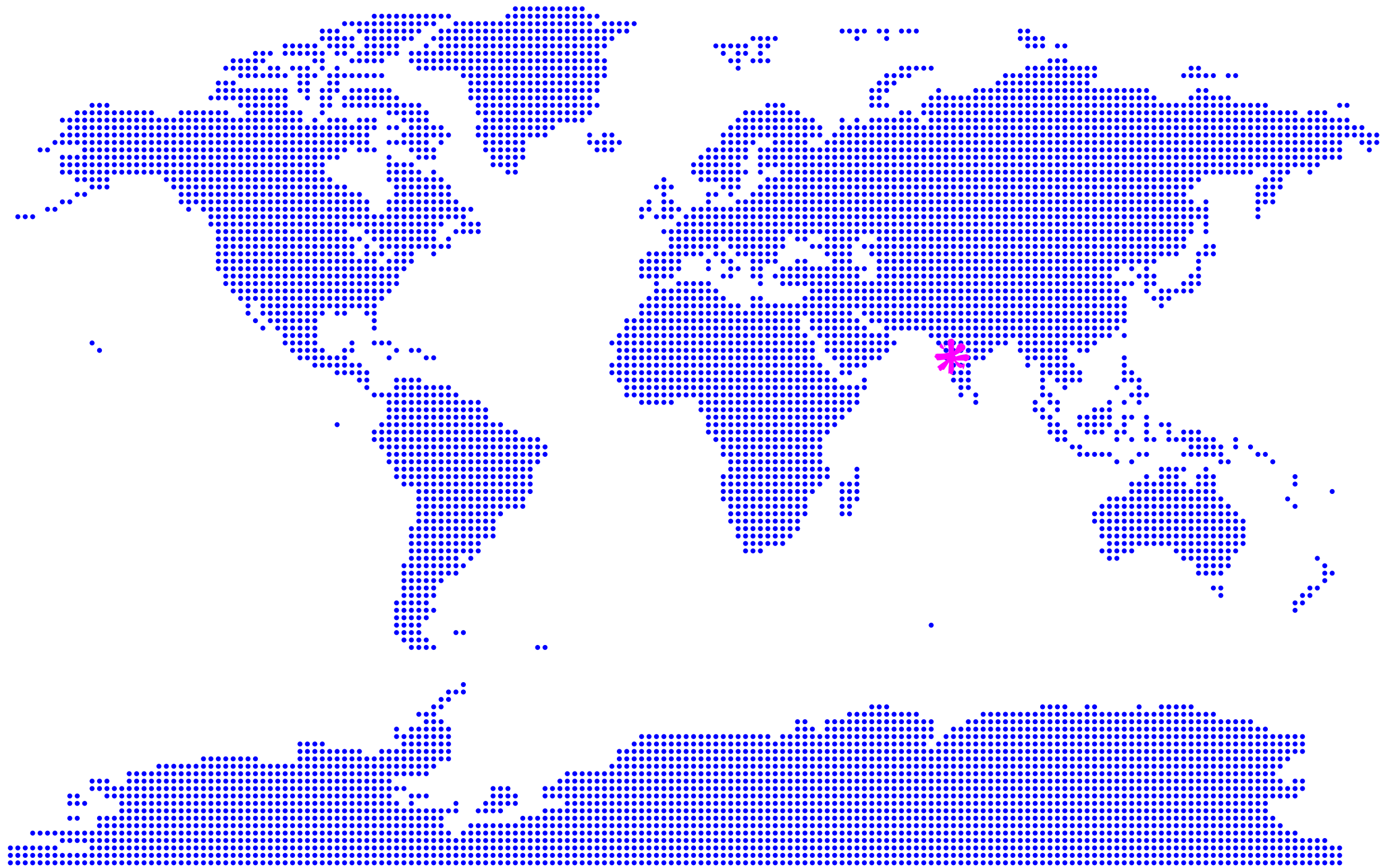
we simulate
a welfare system

un_debit.card

2546  6542  1254  3600

LOREM IPSUM DOLOR          CARDHOLDER NAME

IT'S AN APP

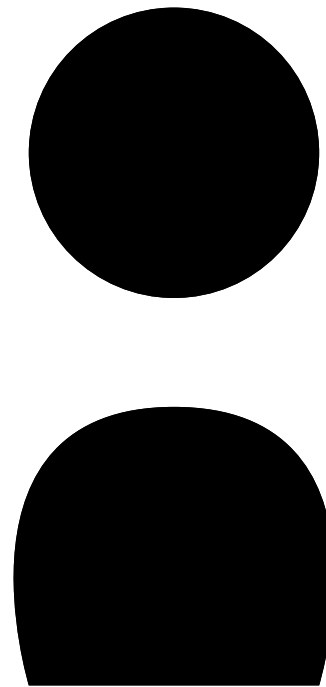A slum e.g. in India or any other region where basic healthcare, education, infrastructure, and access to internet are available.

#1 RECIPIENT [SIDE]

Anyone in the testing.region who requires a health-care or educational service can send a SMS to the previously promoted un_debit.number (local number).

Malaria
1000 r

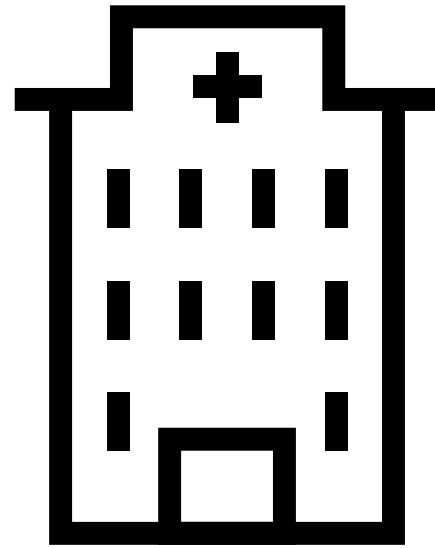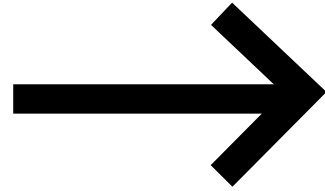The SMS contains two basic types of information:
a) The first line in-forms us about the pur-pose of the request: Healthcare (Malaria, Diarrhea etc.) or Edu-cation (primary school, kindergarden etc.)
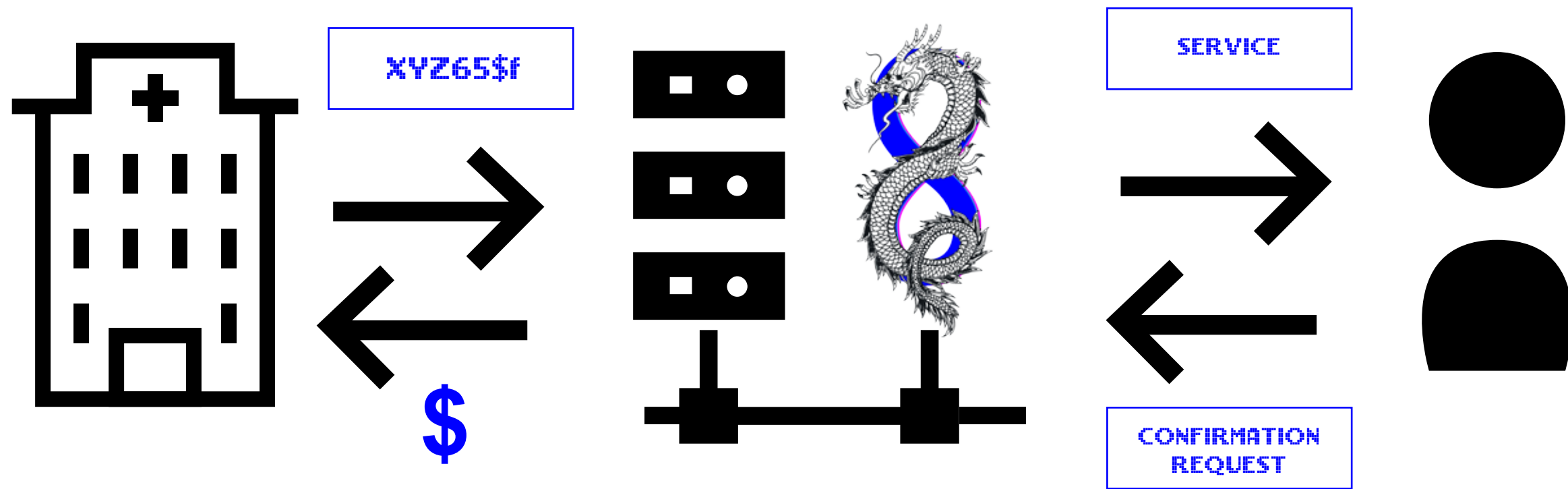b) The sum of money re-quired.

Malaria
1000r
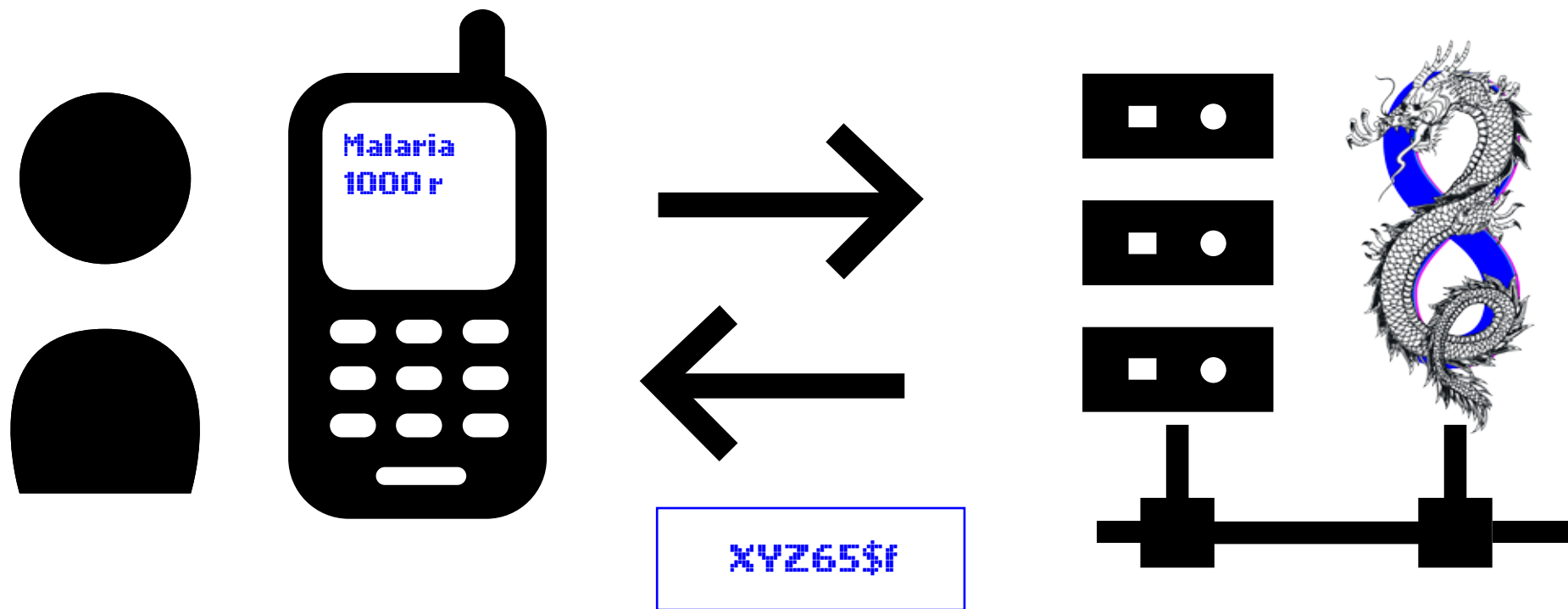
XYZ65$f

After the system has filed the request the recipient receives an SMS with an unique transaction code (sexy! encryption).
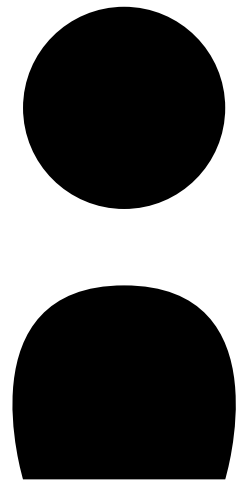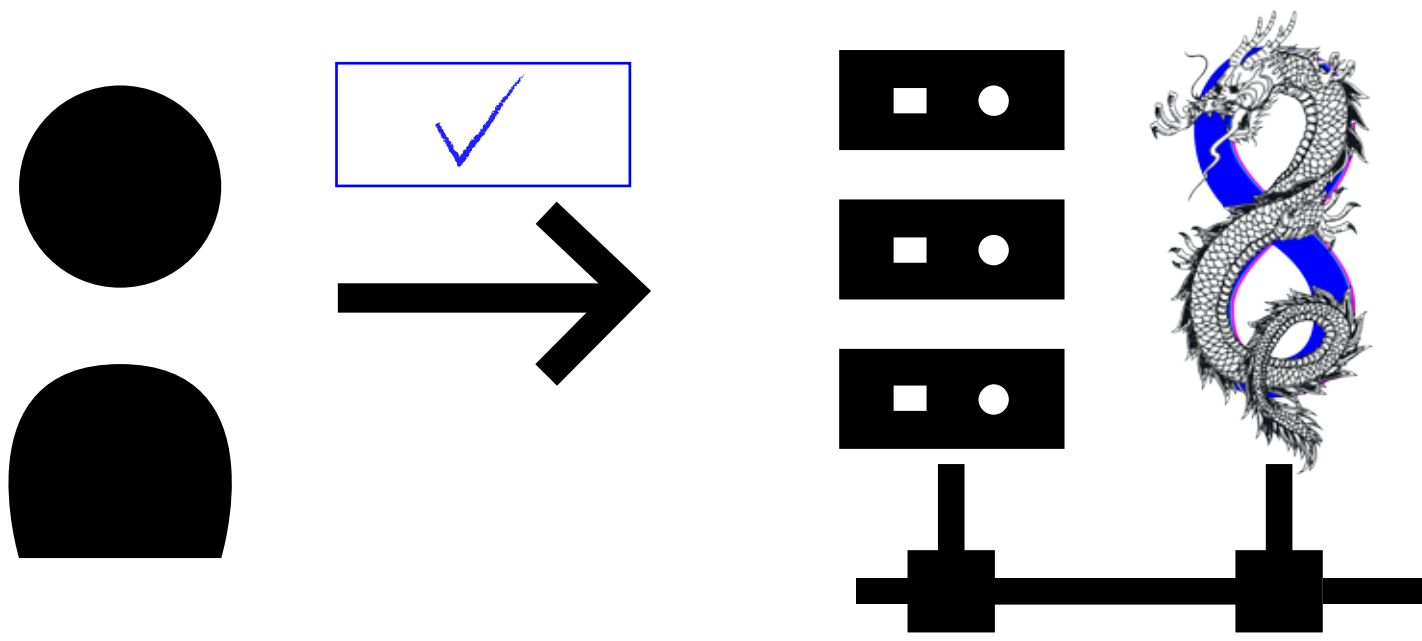
XYZ65$f

The recipient takes the
code to an institution
which needs to be regis-
tered in and approved by
the un_debit.network.
(> see #2 institution)

XYZ65$f
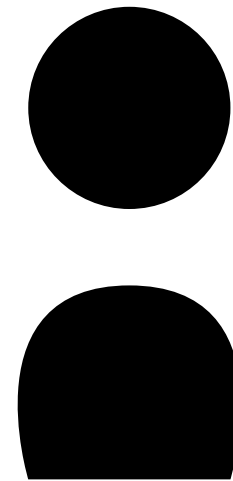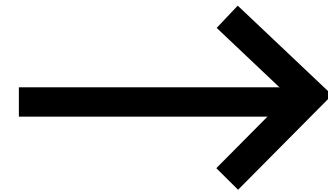
$

SERVICE

CONFIRMATION
REQUEST

After the unique transaction code has been verified by the
institution, the recipient receives the required service
as well as a SMS with a confirmation request from the
system.

To conclude the trans-
action, the recipient
must confirm the recep-
tion of the required
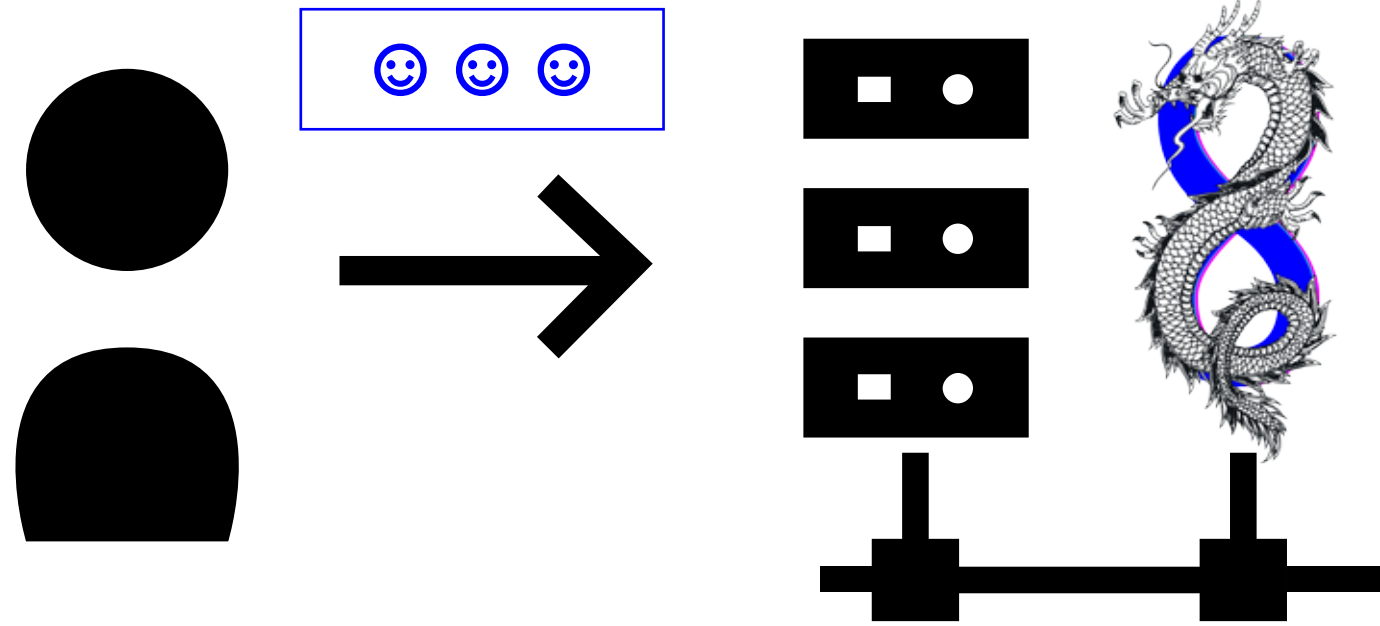service by answering
this SMS.
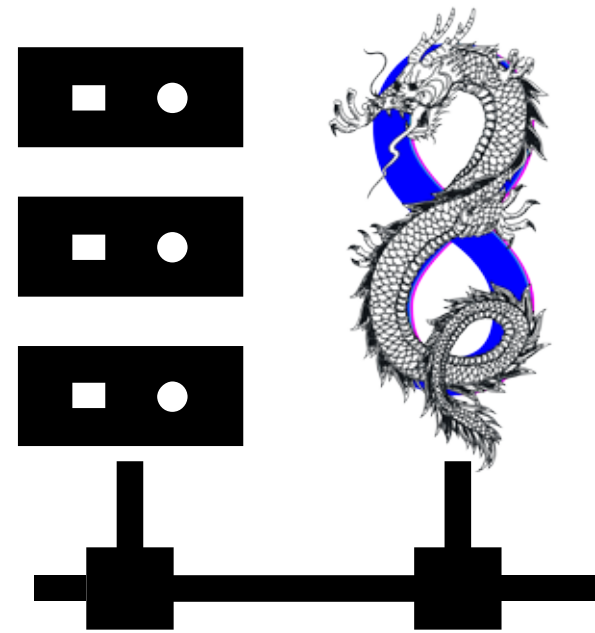
DID WE HELP?

After the service has been successfully delivered, the recipient receives a SMS with a (feedback)questionnaire:
Gender + Age of the recipient(s)
Did we help? >> Answer with an emoticon

S/he has 6 days to answer the questions and send the questionnaire back to the system in order to remain eligible for further transactions.
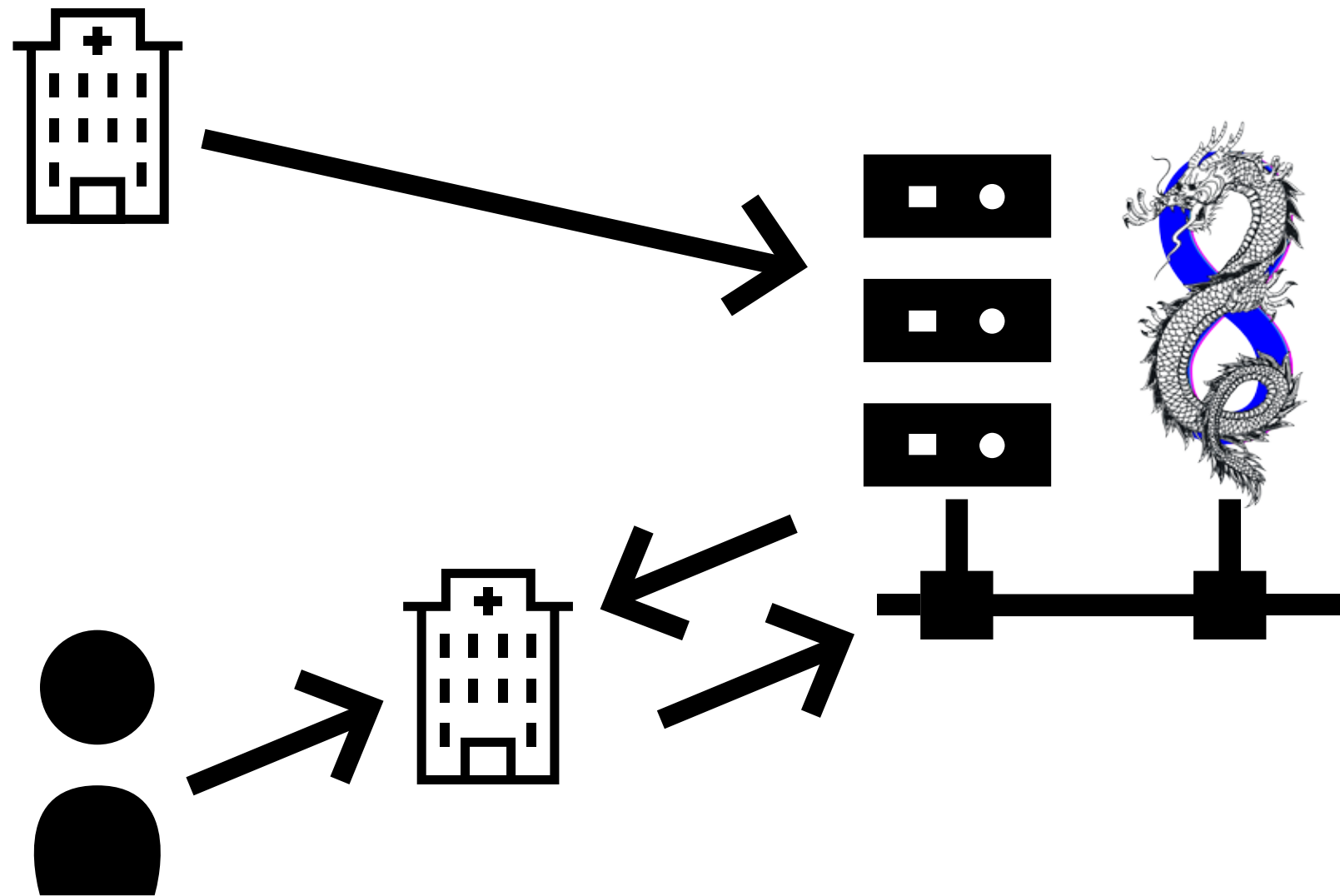
# #2 INSTITUTION
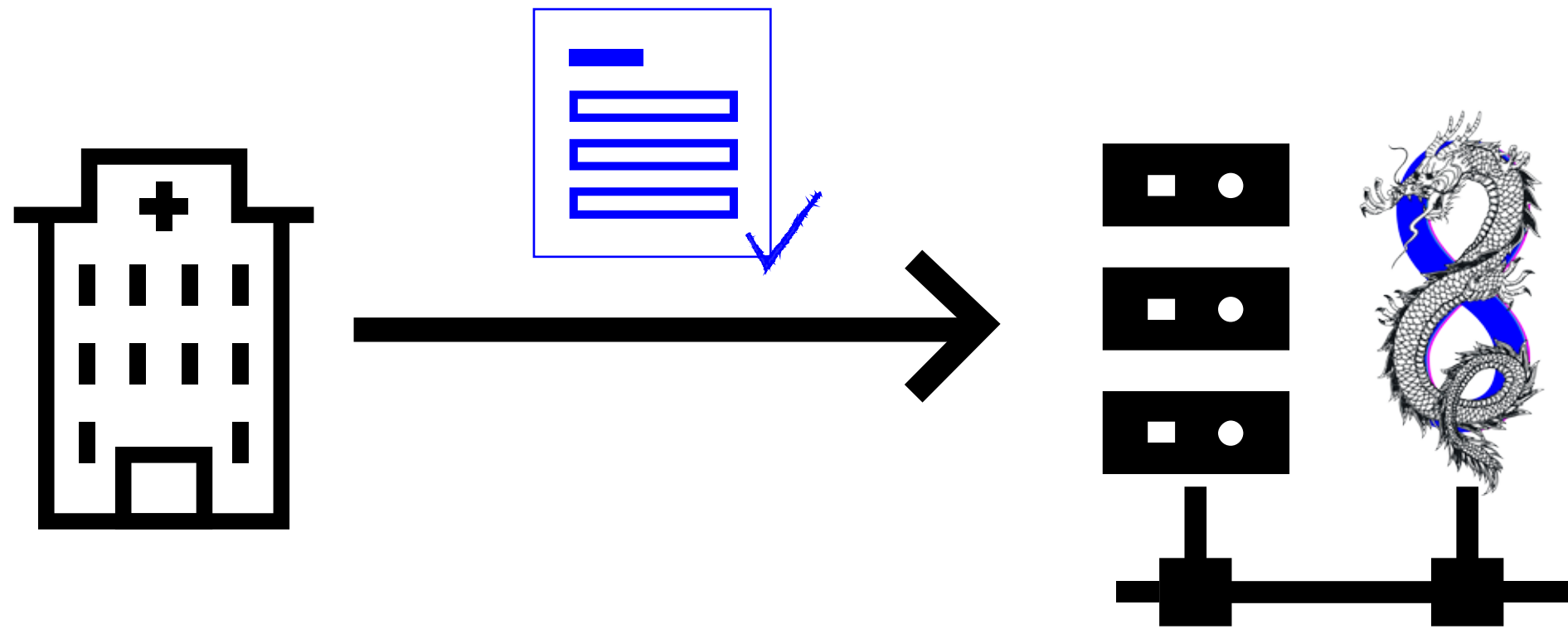
[SIDE]

# #2 INSTITUTION



**! Important !** Any institution which wants to collaborate first must register. There are two ways to do so:

1. The institution registers itself through a web form or app.

2. Users can identify and suggest institutions via sms or app. After an user identifies / suggests an institution, the institution gets an invitation form to register.
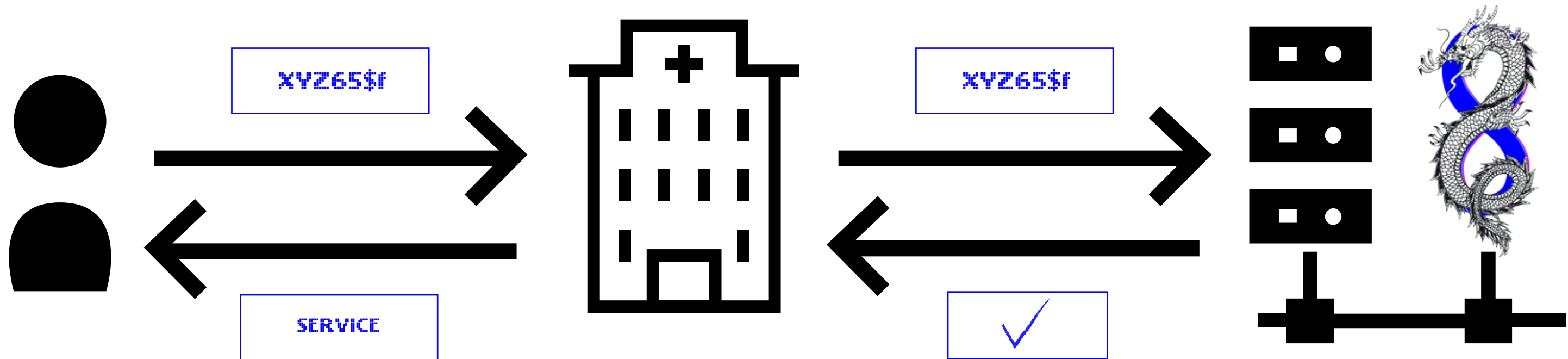
3. The institution then needs to provide all the necessary information for us to verify its legal status.

By confirming that the information provided is correct, and conducting a contract with unge-heuer.unltd, the institution is legally obligated and receives capacity to act within the un_debit.network.

# #2 INSTITUTION

XYZ65$f

SERVICE

XYZ65$f

✓

1. After having been presented the unique transaction code, the institution sends it to the un_debit.number.

2. Once the code is verified by the system, the institution receives a confirmation SMS where it is being asked to release the service in question.
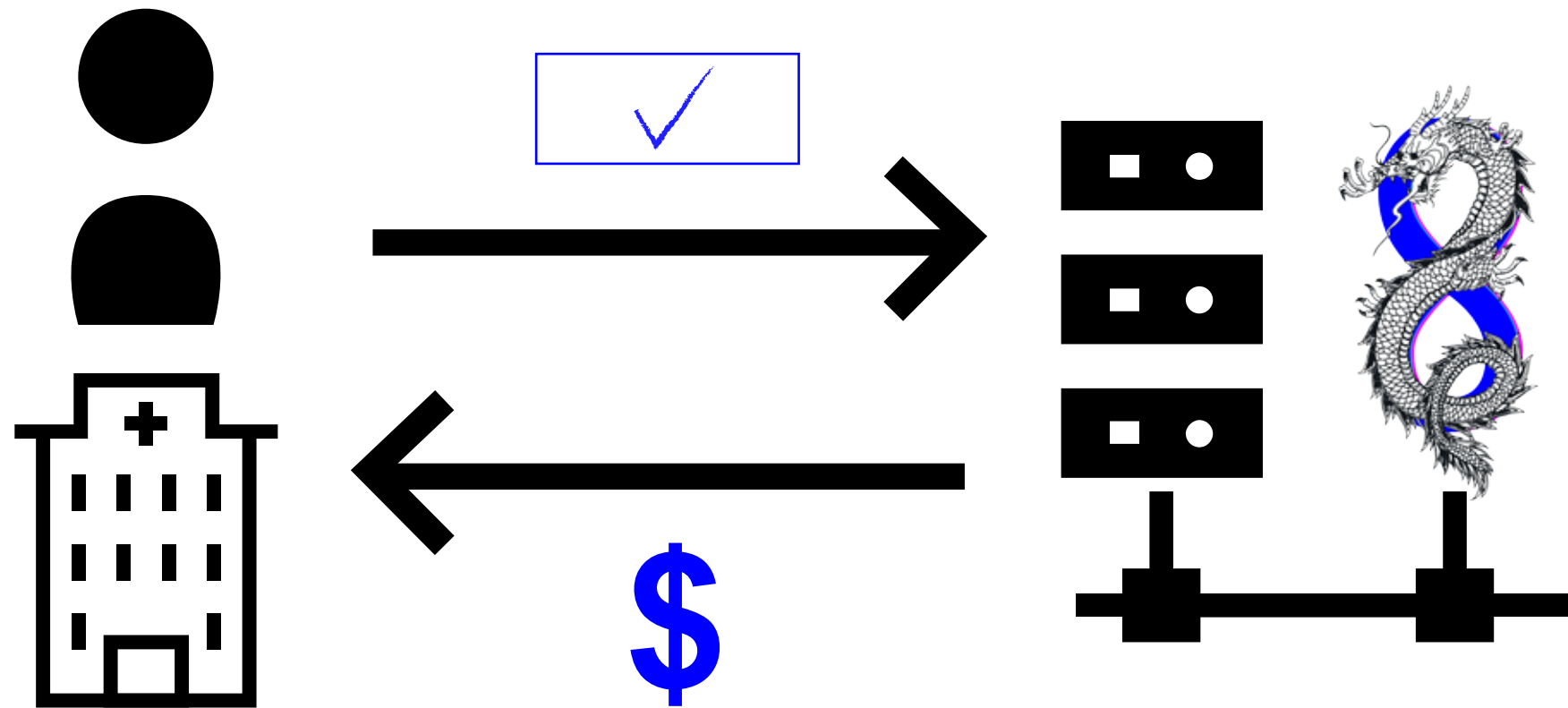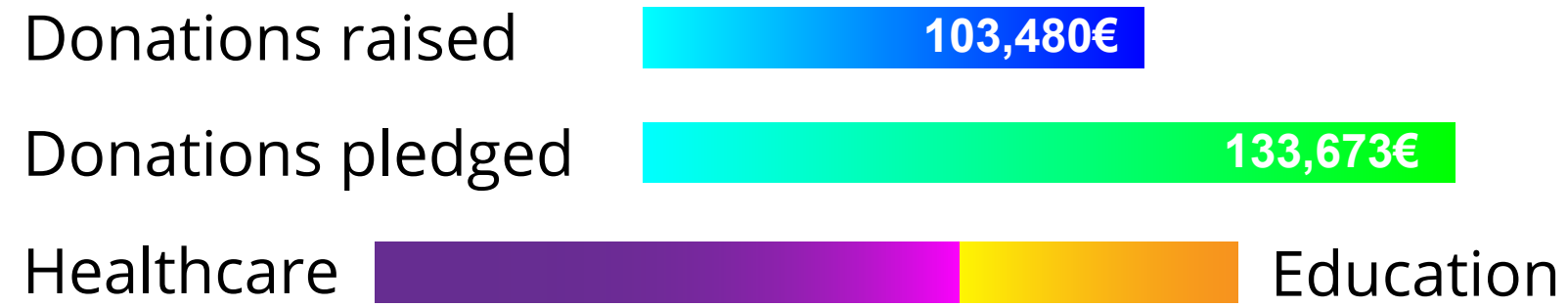
3. After the service has been delivered to, and confirmed by the recipient, the system releases the payment to the institution.

#3 SUPPLIER

[SIDE]

Donations raised          103,480€

Donations pledged                133,673€

Healthcare ▬▬▬▬▬▬▬▬▬▬ Education

**10,10 €**

Avg amount donated

**3x/week**

Avg frequency

**983**

n° of people helped per day
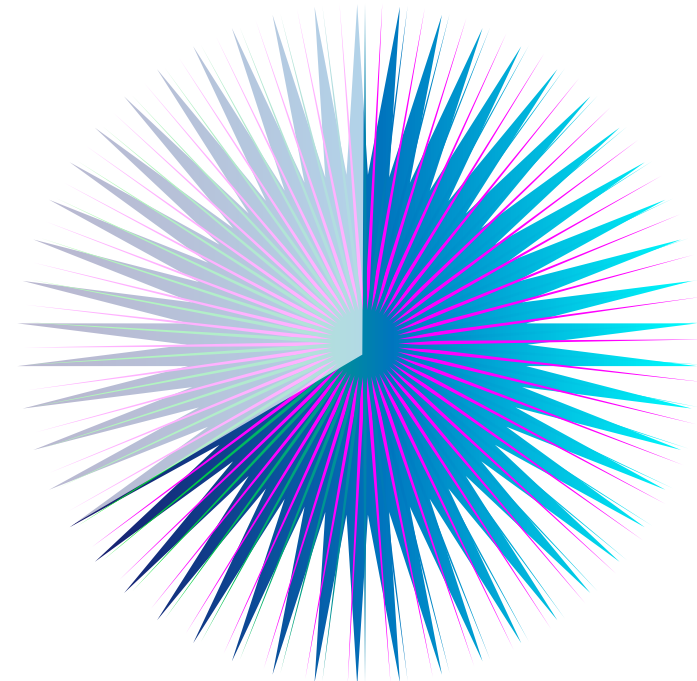
● Institutions   ● Education   ● Healthcare

**CHARGED:**

45€

customize

Donations raised                     103,480€

Donations pledged                         133,673€

Healthcare                              Education
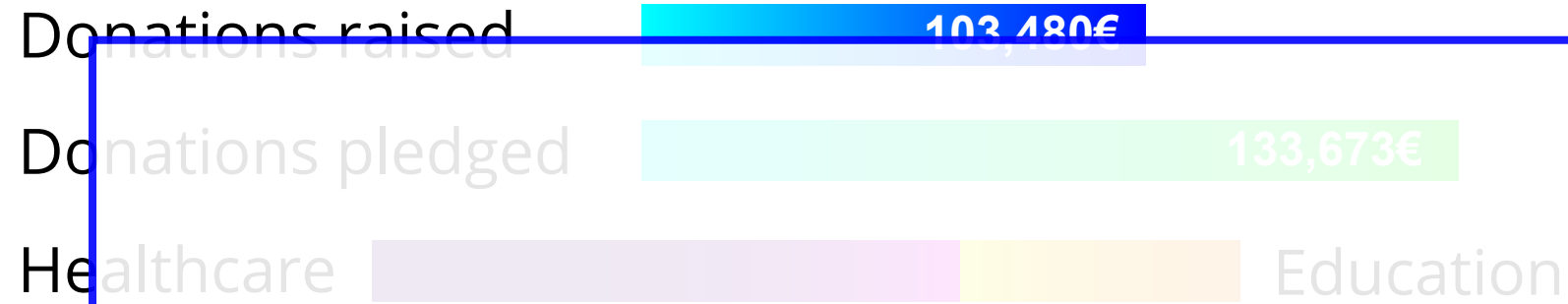
T*KEN.STATS

10,10 €          3x/week              983

Avg amount       Avg                  n° of people
donated          frequency            helped per

Institutions    Education    Healthcare

As a form of visualization the dashboard is supposed to make the whole process as transparent as possible. Each and every transaction can be traced, all data is gathered in real-time.
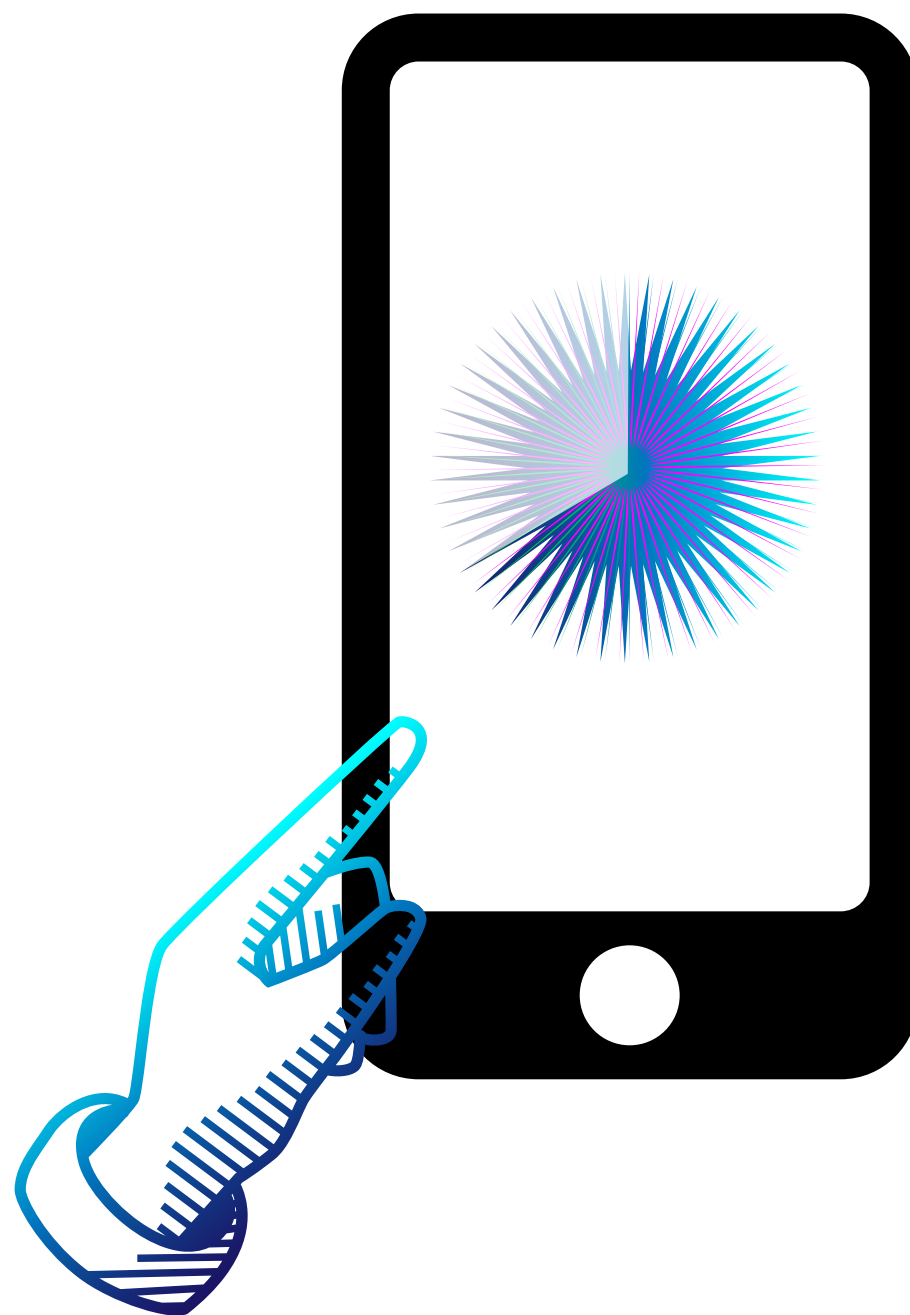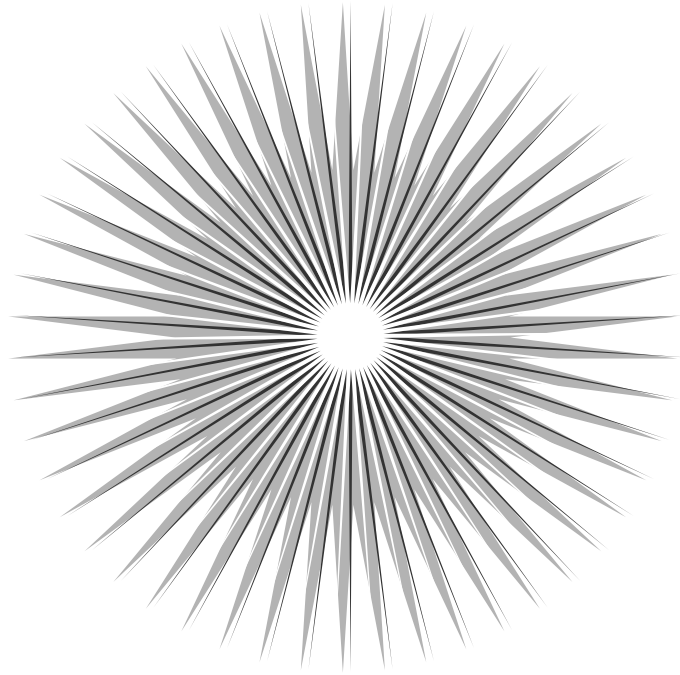
CHARGED:

45€

customize

We want to keep the barriers of participation as low as possible, encouraging users to experiment before they make a commitment. Thus, the donor has the option to play around with the different types of tokens before the log in. Only when s/he has decided upon which kind of donation to make a registration is necessary.
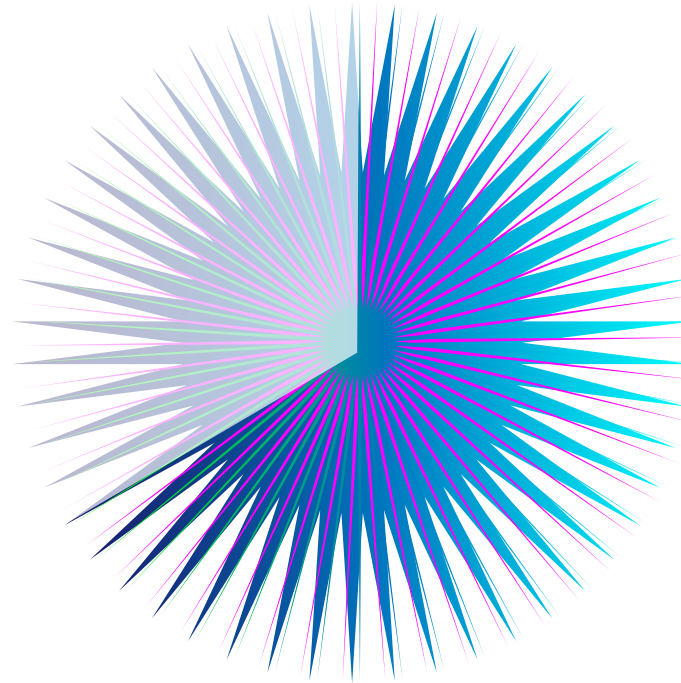
# The donation process offers the opportunity to choose between several tokens:



## STANDARD.TOKEN

> single donation of 1€
> fast, unbureaucratic, anonymous*
> valid for all projects
> will be redistributed according to the first-come-first-serve principle

*when activated as a SMS.token without log in



## CHARGED.TOKEN

> can be charged according to the ressources available to the donor
> valid for all projects
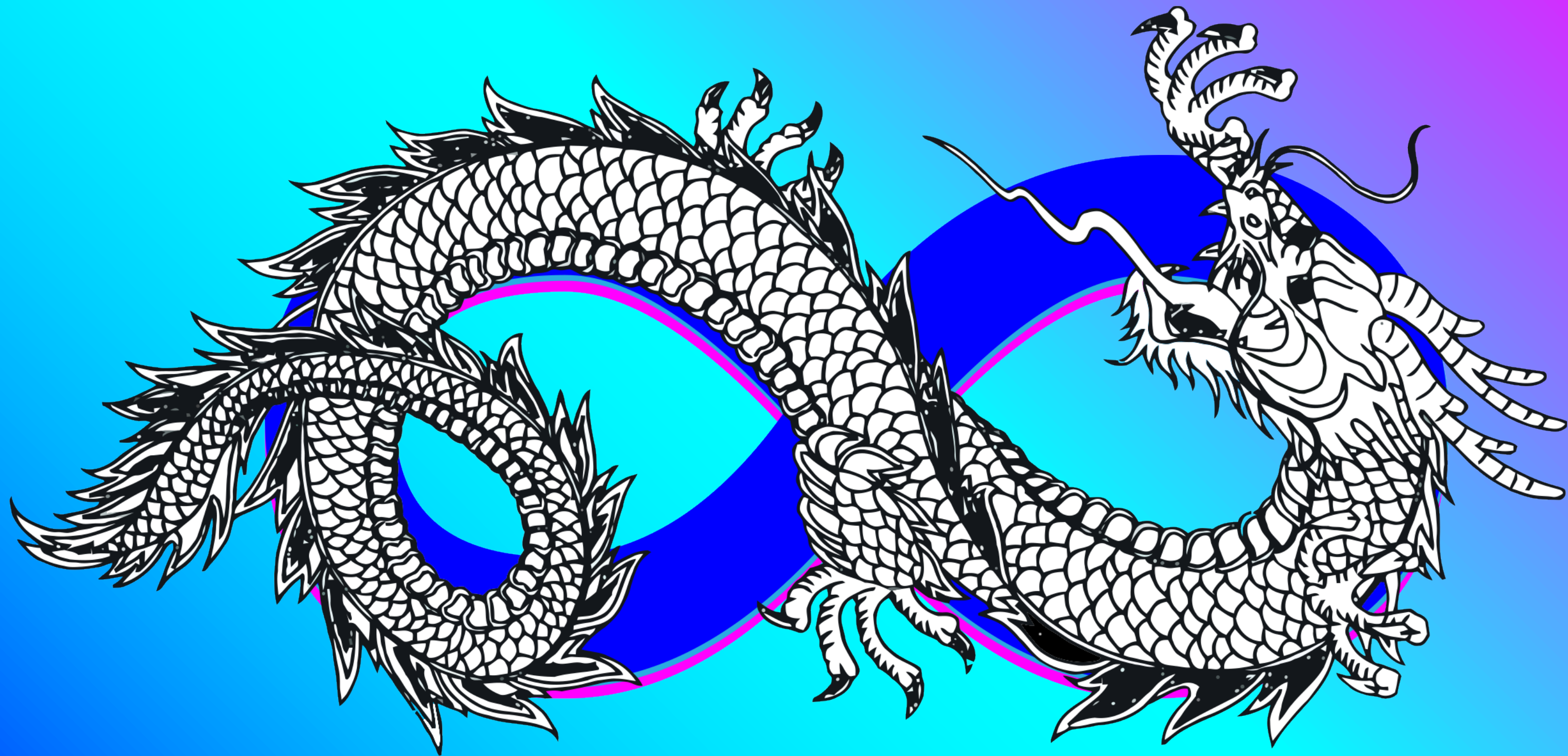> will be redistributed according to the first-come-first-serve principle as well
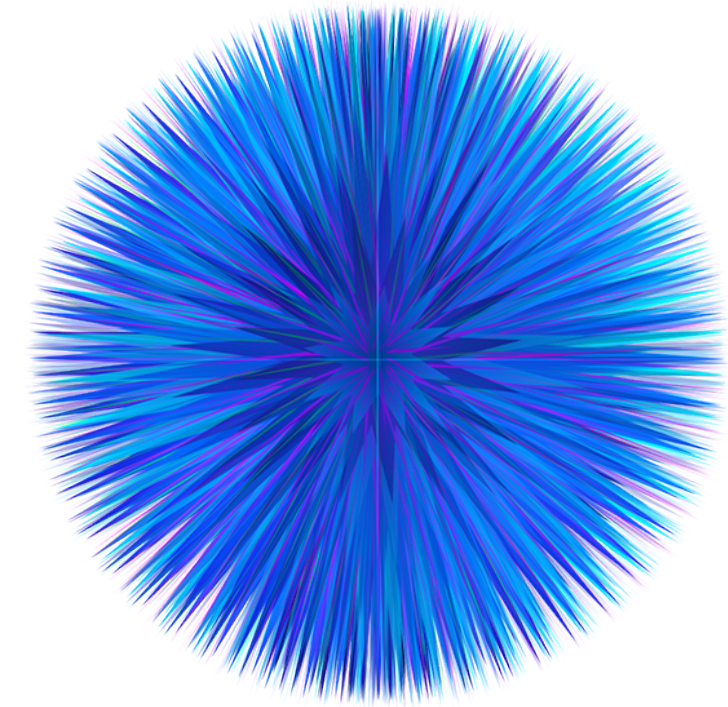


## CUSTOMIZED.TOKEN

> can be customized by cross-selection of different values
> e.g. frequency of donation, purpose, region, charge of payment, specific or non/specific purpose.
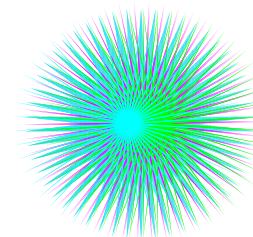


## SUPER.TOKEN GIMMICK

This token is charged with projects which are almost funded / most pressing / last minute => random principle;

UNGEHEUER.UNLTD